



***Custom Laser-Engraved Gear
to Power Your Organization's
Fundraising Success***



***Built for Fire Departments, Sports Teams, Schools,
Business Organizations, Clubs, and More***

WELCOME TO TALE FUNDRAISING

At TALE Fundraising, we specialize in helping organizations raise money with high-quality, custom laser-engraved products that people actually want to use.

From schools and sports teams to first responder agencies, and local clubs, our mission is to make fundraising simple, professional, and profitable for groups of all sizes.

When you partner with us, you get:

- **No inventory to manage** – We handle every order from start to finish.
- **A custom online store** – Tailored with your logo, colors, and chosen products.
- **Professional marketing materials** – Digital and printable, ready to share.
- **Cash payouts** – Your organization earns money with every item sold.

Whether you're trying to raise money for new gear, team travel, or a community cause, TALE Fundraising makes it easy to support what matters, all without the hassle.

Let's get started.

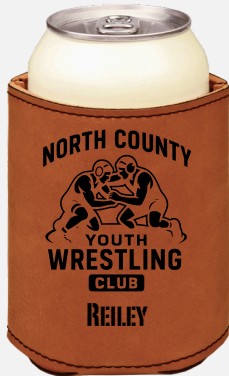


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LEATHERETTE BEVERAGE HOLDER

RETAIL \$30 ~ COMMISSION \$4



Keep your drink cold in custom style.

These high-quality faux leather holders are perfect for cans and bottles. Durable, eye-catching, and great for everyday use—at games, cookouts, or anywhere your supporters go. Personalize each one with a name, badge number, initials, or short phrase.

- Fits most standard cans and bottles
- Text is permanently laser engraved
- Organizations can select up to 4 color options
- Font size adjusts to fit your customization



POUCH PUCK

RETAIL \$30 ~ COMMISSION \$4



Discreet. Durable. Designed for your everyday carry.

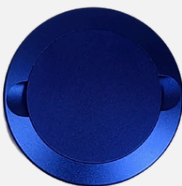
Made from anodized aluminum and built to last, these compact pucks are perfect for storing small essentials, whether it's a tin of nicotine pouches, spare earbuds, or anything else that fits in your pocket.

Each Pouch Puck is laser-engraved with your organization's logo or optional personalization. Sleek, rugged, and ready to go wherever you do.

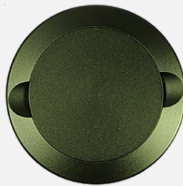
- Precision-machined from anodized aluminum
- Threaded lid provides a secure, tight seal
- Perfect for nicotine pouches, earbuds, coins, or other small gear
- Laser-engraved design – no paint or printing
- Choose up to 4 color options per organization



Black



Blue



Green



Red



Grey

MINIMALIST WALLET

RETAIL \$25 ~ COMMISSION \$4



Secure. Sleek. Surprisingly spacious.

Built for everyday use, these RFID-blocking aluminum wallets combine modern style with serious function. Designed to hold up to 20 cards with a strong elastic band and built-in money clip, this is the wallet that keeps up, without the bulk.

Each wallet is laser-engraved with your organization's logo or optional personalization.

- Made from lightweight, durable aluminum
- Blocks RFID signals to help protect your cards
- Expands to hold up to 20 credit or ID cards
- Built-in steel money clip
- All colors laser engrave to silver
- Choose up to 4 color options per organization



Green

Grey

Black

Blue

Orange

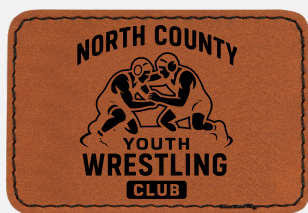
Red

HAT WITH CUSTOM PATCH

RETAIL \$35 ~ COMMISSION \$5



COMING SOON



Classic style. Customized for your team

These structured trucker hats feature a bold, engraved leatherette patch on the front, customized with your organization's logo or text. Comfortable, adjustable, and made for daily wear, they're perfect for team pride, giveaways, or everyday use.

- Mid-profile trucker cap with mesh back
- One size fits most – adjustable snapback
- Custom engraved leatherette patch
- Choose up to 4 hat/patch color combinations per organization

A wide variety of hat and patch colors are available. We'll work with your organization to find the best combinations.

TUMBLER - 20oz

RETAIL \$25 ~ COMMISSION \$4



Two styles. Same price. Always custom.

These stainless steel tumblers are built to last and engraved to stand out. Whether you go with the classic powder-coated finish or choose the version with a removable silicone grip, each tumbler is laser-engraved with your organization's logo or personalization.

Perfect for coffee, water, or whatever fuels your day.

- Double-wall insulated stainless steel construction
- Available in two styles:
 - Powder-coated exterior
 - Stainless steel with removable silicone grip
- Holds up to 20 ounces, hot or cold
- Laser-engraved design – no paint or printing
- Choose up to 4 color options per organization

TUMBLER - 20oz

COLOR OPTIONS

STANDARD TUMBLER COLORS



SILICONE GRIP TUMBLER COLORS



WATER BOTTLE - 32oz

RETAIL \$35 ~ COMMISSION \$5



Big capacity. Bold customization.

This stainless steel water bottle is made to keep up—from the firehouse to the football field. With a powder-coated exterior, flip-up straw lid, and built-in carry handle, it's designed for all-day hydration, and built to showcase your custom engraving. Personalized with your organization's logo or individual names.

- 32oz capacity – stainless steel, double-wall insulated
- Durable powder-coated finish
- Flip-up drink spout with internal straw
- Integrated carry handle
- Laser-engraved design – no paint or printing
- Choose up to 4 color options per organization

WATER BOTTLE - 32oz

COLOR OPTIONS



Purple

Dark Gray

Navy Blue

Orange

Maroon



White

Green

Yellow

Carabiner & Water Bottle Boot Sold Separately.

Coral

Olive Green



Black

Red

Royal Blue

Pink



Teal

Light Blue

Light Purple

SUNGLASS STRAP

RETAIL \$20 ~ COMMISSION \$3



Secure your shades—with a custom edge.

These leatherette sunglasses straps combine durability with style. Each strap features rubber grip ends to hold glasses securely in place, and a laser-engraved design to showcase your organization's logo or personalization.

Great for active use, professional environments, and everyday wear.

- Made from high-quality leatherette
- Rubberized grip ends fit most standard glasses and sunglasses
- Laser-engraved design – no ink or printing
- Choose up to 4 color options per organization



LICENSE PLATE

RETAIL \$25 ~ COMMISSION \$4



Bold display. Built to last.

Made from durable aluminum with a glossy black powder-coated finish, these custom license plates are a great way to show team pride, rep your station, or mark your territory. Designed for display use on vehicles, walls, doors, or lockers.

Each plate is laser-engraved with your organization's logo or personalization.

- Standard license plate size (6" x 12")
- Durable black powder-coated aluminum
- Laser-engraved design – no paint or printing
- Choose up to 4 design options per organization
- For decorative use only – not approved for legal/road use

KEYCHAIN BOTTLE OPENER

RETAIL \$5 ~ COMMISSION \$1



Pocket-sized utility with a custom twist.

This laser-engraved stainless steel bottle opener is compact, durable, and always ready when you need it. It includes a flexible braided stainless steel cable retainer, perfect for attaching to bags, belts, or keyrings without hassle.

A practical item your supporters will actually use.

- Made from solid stainless steel
- Compact keychain size
- Includes braided stainless steel cable for attachment
- Laser-engraved logo
- *Due to limited engraving space, personalization beyond your organization's logo is not recommended.*

CREDIT CARD BOTTLE OPENER

RETAIL \$15 ~ COMMISSION \$2



Slim, strong, and ready when you are.

This stainless steel bottle opener is the size of a credit card. Designed to fit easily in a wallet or pocket without adding bulk. Laser-engraved with your organization's logo, it's a sleek and practical item supporters will actually keep on hand.

- Made from solid stainless steel
- Slim credit card size – fits most wallets
- Laser-engraved logo – clean and permanent
- Engraving area is limited. This product is best suited for logos only or very short text.

BAMBOO CELL PHONE HOLDER

RETAIL \$18 ~ COMMISSION \$2



Simple. Sturdy. Surprisingly useful.

This lightweight bamboo phone stand is perfect for desks, nightstands, and countertops. It comes in two pieces that slide together easily—making it a great flat-pack fundraiser item. Laser-engraved with your organization's logo for a natural, polished look.

- Made from eco-friendly bamboo
- Two-piece slide-together design
- Holds most smartphones vertically or horizontally
- Laser-engraved logo – no ink or printing

SLATE COASTER (SET OF 2)

RETAIL \$10 ~ COMMISSION \$1



Natural texture. Custom finish. Multiple shapes.

These solid slate coasters bring a rugged, high-end look to any setting. Perfect for homes, offices, or break rooms. Laser-engraved with your organization's logo or short message, each coaster delivers a clean, permanent design that contrasts beautifully against the natural stone surface.

Available in your choice of:

- Square (4" x 4")
- Circle (4" diameter)

- Made from natural slate stone
- Rough-cut edges for a rustic look
- Soft backing to protect surfaces
- Laser-engraved design – no paint or ink

CORK COASTER (SET OF 2)

RETAIL \$7 ~ COMMISSION \$1



Lightweight. Eco-friendly. Fully custom.

These laser-engraved cork coasters are perfect for everyday use and a great budget-friendly option for fundraisers. Each one is engraved with your organization's logo or short message and made from durable, eco-conscious material that protects surfaces from heat and moisture.

Available in:

- Square (4" x 4")
- Circle (4" diameter)
- Made from high-density natural cork
- Lightweight and absorbent
- Laser-engraved design – no ink or paint

PINT GLASS

RETAIL \$25 ~ COMMISSION \$4



Classic glass. Custom engraving.

This 16oz pint glass is a timeless favorite, perfect for home bars, man caves, firehouses, and everything in between. Made from clear glass and laser-engraved with your organization's logo, it's a high-quality way to raise funds with a personal touch.

- 16oz capacity – standard pint glass
- Laser-engraved design – permanent, no ink or printing
- Dishwasher safe (top rack recommended)

Why choose TALE Fundraising?

**BUILT FOR SERVICE.
POWERED BY PERSONALIZATION.**

TALE Fundraising was founded by someone who understands the heart of service-based communities because they've lived it. With a background in fire, EMS, and nursing, I know firsthand the value of strong teams, shared pride, and the importance of fundraising that actually works.

Our mission is to help organizations, from fire departments and EMS agencies to youth sports teams, schools, and community clubs, raise money with ease and impact. We do this through high-quality custom laser-engraved products that reflect your group's identity, passion, and pride.

We handle the logistics so you can focus on what you do best: serving your community. No inventory, no hassle, just a simple and effective way to generate funds while giving your members something they'll actually want to use and wear.

Whether you're raising money for new gear, equipment, or team expenses, TALE Fundraising is here to help you do it with purpose and pride.

We look forward to working with you!
-Michael, TALE Fundraising Owner



Michael



YOU BRING THE PRIDE WE'LL HANDLE THE REST

At TALE Fundraising, we know your time is valuable, and so is your mission. That's why we've built a fundraising program that's as easy to manage as it is rewarding. With custom gear designed just for your team, and all logistics handled on our end, you can raise funds without lifting anything more than a finger to share your store link.

Whether you're equipping your station, supporting youth programs, or funding team initiatives, we make it simple and sustainable.

NO INVENTORY - NO HASSLE - NO HEADACHES

We manage the products, orders, and fulfillment, you just share your store link and start earning.

WHAT YOU GET:

No Inventory Required

You won't be storing boxes or sorting orders. We handle everything from production to shipping so your team stays focused on what matters most.

Custom Products That Reflect Your Identity

Your organization's logo, colors, and pride, engraved on premium gear your members will actually want to use. Optional personalization like last names adds a special touch.

We Handle the Details

From design setup and online store creation to customer service and support, we take care of every step so you don't have to.

Quarterly Commission Payouts

You earn a fixed dollar amount for every item sold. Commissions are issued at the end of each quarter, no tracking or paperwork required.

Marketing Materials Included

Get a full set of ready-to-use digital and printable tools, QR code posters, product mockups, and more, to help promote your store.

One-Time Setup, Lifetime Value

There's just a one-time \$100 setup fee to launch your store. After that, there are no contracts, minimums, or obligations, just steady fundraising potential.

Your custom online store, branded for your organization and ready to share.

Check out a sample store here:



Ready to Choose Your Products?

Reach out to us today and start building your custom collection.

FREQUENTLY ASKED QUESTIONS

Q: How does the TALE Fundraising program work?

A: Your organization selects and approves products from our catalog. We create a custom online store, handle production and shipping, and your organization earns a fixed commission for each item sold.

Q: What is the \$100 setup fee for?

A: This one-time fee covers artwork manipulation, product design, and the setup of your custom online storefront and marketing materials.

Q: Do we have to manage inventory or orders?

A: Nope! We handle everything, inventory, production, shipping, and customer service. All you do is promote the store to your members.

Q: Can members customize their orders?

A: Yes! Many items offer optional personalization like names, badge numbers, or call signs at no extra charge.

Q: How are commissions calculated?

A: You earn a fixed dollar amount for every item sold. The exact commission per item is listed in the product section of this catalog.

Q: How and when do we receive commission payments?

A: Commissions are issued on a quarterly basis, within 30 days after the end of each quarter.

Q: What happens if someone has a problem with their order?

A: TALE Fundraising handles all customer service directly. If there's ever an issue, customers can contact us, we'll take care of it.

Q: Can we offer these items at in-person events?

A: Yes! Products are available in wholesale quantities and pricing if you'd like to stock up for events or direct resale.

Q: What if we want to change the products later?

A: You can update your product selection with us at any time. Just reach out and we'll work with you to adjust your offerings.

CUSTOMIZATION & PERSONALIZATION

What Can Be Customized?

Nearly all of our products can be personalized to reflect your organization's identity or an individual's role. All for no additional cost!

You can choose to include:

- Your department logo
- Member's specific badge numbers, unit identifiers, or call signs
- Member's specific last names, initials, or full names

Important Notes

- Customization availability varies by product.
- Engraving placement, size, and contrast depend on material and color.
- All department logo files must be approved during the initial setup phase.

Member-Only vs. Public Supporter Options

At TALE Fundraising, we understand that every organization has different preferences for how their branded items are offered. That's why we offer two distinct purchasing paths:

1. Member Access (Private Storefront)

These items are available only to department personnel and are intended for internal use.

Features:

- Fully customizable (e.g., names, badge numbers, unit designations)
- Organization-approved logo and engraving options
- Shared via private links and QR codes, not searchable by the public
- Ideal for members, station staff, and immediate family

2. Public Access (Supporter Gear)

These items are designed for fundraising through public supporters, friends, family, and community members.

Features:

- No personalization options
- Features a "Proud Supporter of [Organization Name]" message above the department's approved logo
- Available through a public-facing link
- Great for community sales, events, and wider outreach

Organizations can choose to offer one or both options depending on their goals and comfort level. If you'd like help setting this up, just let us know, we'll build the right storefront for your needs.

READY TO BEGIN?

Ready to Get Started?

Joining the TALE Fundraising program is simple, and designed with your organization in mind.

Whether you're ready to launch your own fully customized storefront or prefer to hit the ground running with our pre-approved Easy Order Store, we're here to make the process smooth, fast, and effective.

Two Ways to Get Started:

1. Create Your Custom Store

Want to personalize your storefront with department-selected products, engraving options, and colors? Email us at **info@talefundraising.com** to begin the setup process.

We'll work with you to:

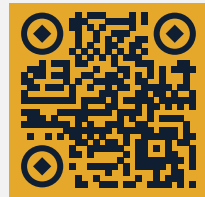
- Finalize product selections
- Approve custom designs
- Launch your store and provide marketing materials

2. Choose the Easy Order Store

- Prefer a no-hassle launch? Skip product selection and get started with our pre-loaded store of top-selling items and color choices.
- Perfect for organizations who want to start fast with minimal decisions.

Scan the QR code or visit:

www.talefundraising.com/samplestore



Questions?

We're happy to help at any step.

Email: info@talefundraising.com

EASY ORDER STORE

What is the Easy Order option?

This is a fast-launch fundraising store preloaded with a curated set of best-selling items and color options. All products are preselected to maximize appeal, and only your organization's logo needs to be added before launch.

Benefits for your Organization:

- No need to select products or approve colors
- Store is ready to go within days
- Still includes commission per sale
- Custom URL and marketing materials included

Included Products



Faux Leather
Beverage Holders
(Rawhide, Red, Grey)



Bamboo Cell Phone Holder



20oz Tumblers
(Red Silicone, Green,
Navy Silicone, Black)



Minimalist Wallet
(Green, Black, Grey, Red)



32oz Water Bottle
(Red, Navy,
Black, Green)



License Plate

